



Hale Fire Pump Company

700 Spring Mill Avenue  
Conshohocken, PA 19428

TEL 215-825-6300

TWX 510-660-8931

FAX 215-825-6440

April 26, 1993

M. I. Ives  
SB55D

TO: All Light Truck Customers

SUBJECT: BOOSTER PUMP PACKAGE

We are introducing a pump and accessory package designed to increase your cost effectiveness and maximize your competitive position in the market.

This new Booster Pump Package will offer an increase in your discount on any accessory type item when these items are purchased with a Booster Pump. Effective May 1, 1993, any accessory item(s) noted below purchased with Booster Pump(s) Models AP, CBP, or 2CBP will be discounted at the full 40% for all items:

Accessory Items:

SMP Priming System  
P25F/P30F Relief Valve System  
Heat Exchanger  
Thermal Relief Valve  
Suction Caps

HD Hose Drain  
DV-5 Master Drain Valve  
Inline Valves  
Discharge Valves  
Suction Valves

We believe the merits of this package will prove to be very cost effective by simplifying your ordering process and reducing your total cost of pump and accessories. By reducing your cost and making you more competitive, this program should be mutually beneficial. Additionally, this total Hale Product Package ensures the final purchaser optimum performance of all pumping components through the integrity and interface of all Hale products.

We trust this new Booster Pump Package meets with approval and should you need any further assistance, our entire staff is at your disposal.

Very truly yours,

Richard L. Taylor  
Assistant Sales & Marketing Mgr.